ACDI/VOCA Service Learning Corps
Announcement: International Volunteer Opportunity

Assignment Title: Marketing Plan Development
Assignment Location: Tanzania, Africa
Assignment Duration: 12 weeks, May – August 2018
Number of Positions available: 4

Assignment Summary:
The Mbuyuni Irrigation Scheme grows 1700 hectares of rice and is currently transitioning from selling rice patty to processing rice for sale. Given this new venture, they recognize the need for a new Marketing Plan. The selected volunteer will work with the leaders of Mbuyuni Irrigation Scheme to conduct market research on prospective buyers, design a competitive packaging design, as well as a financial analysis to determine total cost and revenue brought in.

Provisions for the Volunteer:
- All International and Local Travel
- Lodging and Meals
- Business Visa
- Medical Evacuation Insurance
- In-Country Support from Field Office Staff
- Local Cell Phone to use during assignment

Qualifications:
- Masters/Ph.D. student or recent graduate in Marketing, Business Administration or another related program.
- At least 2-4 years of work experience, preferably in marketing, sales or international development.
- Proficient computer skills including MS Word, Excel and PowerPoint
- Previous experience in East Africa preferred but not required

How to Apply:  Application Deadline: January 26, 2018
Interested candidates should visit www.acdivoca.org or use the following hyperlink https://goo.gl/erhKQy create a new profile and submit the following:

1. A cover letter
2. A current resume
3. A letter of recommendation from a professor, advisor or employer should be emailed directly to DShipman@acdivoca.org